## Salem Town Vision Survey Committee

Minutes for Meeting of Sep 22, 2010

<u>Present</u>: Frank Abetti, Cheryle Cassidy, S. Diamond, Len Giambra, Janet Griggs, Tom Woronik. <u>Absent</u>: Dick Asafaylo, Carole Eckart

Janet Griggs opened the Meeting at 7:15 PM.

There were no public comments.

Minutes of 9/07/2010 meeting were discussed. Two corrections were noted: 1) Under History and Development, item # 8, date should be 1Q10 to 3Q10 (instead of 1Q09 - 3Q10); 2) In "What's in a Vision", change order of words in "the verbiage Dick's in original..." to "the verbiage in Dick's original..."

Minutes M/S/A as amended above by T. Woronik/S. Diamond

The group first addressed the points in the "Cover Document", starting with:

<u>Point 1</u>: "What is a Vision?" After a period of unfruitful effort writing in committee, it was decided that one person should be assigned this task (of describing the definition and purpose of a Vision Statement). Cheryle volunteered to research and bring back to the group several definitions of a generic Vision statement for the group to choose from.

<u>Point 2</u>: "How should the Vision be used? was addressed next. Proposed wording is as follows:

Salem's vision provides guidance for Salem Boards and Commissions to function proactively to progress toward integrated objectives for the planning, regulatory and financial functions.

<u>Point 3</u>: "How will the Vision be maintained?" was addressed next. Proposed wording is as follows:

We expect the BOS to review the vision from time to time as the need arises to evaluate whether the Boards and Commissions are making decisions consistent [that are aligned] with the Vision.

Points 4-8. Len volunteered to turn these points (see Minutes of 9/7/2010) into a paragraph.

The group next discussed the presentation of the Vision to the BOS, tentatively scheduled for 2nd Tuesday of Nov, i.e., Nov 2.

Janet (as chair) should participate. Janet will ask Dick who else he recommends should be present at the meeting.

Janet will also ask Dick for specifics concerning what was discussed at the BOS meeting (prior to Aug 5, 2008), when the decision was made to form a committee to write a vision statement, specifically:

## Salem Town Vision Survey Committee

## Minutes for Meeting of Sep 22, 2010

- What was the wording of the resolution to go forward with the vision and appoint a committee? Are there minutes documenting the decision?
- When was the decision made?
- What was the charge to the commission?

It was decided that the purpose of the BOS meeting would be to get the selectmen's (and women's) reaction to the concepts (vs. wordsmithing), and to get answers to the following questions:

- What is the process to get the Vision approved?
- What is the "authority" of the Vision?
- What is the review process for updating the Vision?
- What is the process for the BOS to determine alignment of the Boards and Commissions' decisions with the Vision?

Another purpose of the BOS meeting is to share this committee's plans to disseminate and promote the Vision prior to approval.

It was noted that someone other than Janet needs to be at the BOS meeting to take notes (for example, to collect feedback).

Finally, it was noted that we need to consult with Dick on how to "sell" the vision to the other Boards and Commissions.

Objective of next meeting:

- Review history composed by Len
- Review versions of "What is Vision?" proposed by Cheryle

Motion by T. Woronik/C. Cassidy to adjourn at 8:55 PM.